BID WAIVER

Date: September 9, 1999

Requisitioner: J. Yvette Robinson

Estim ated Total Dollar Amount: $508,055

Program: Noches de Baile - Marlboro Latin Dance

Program Required Date: August 30, 1999

Reason for Bid Waiver:

RFP's were mailed to three Agencies for the bid: Gary M. Reynolds, Phoenix Marketing, Inc.; and Field Marketing, Inc. GMR declined to bid. GMR felt the timeframe, particularly for such a targeted promotion, was too short for GMR to implement effectively. PM received bids from Field Marketing, Inc. and Phoenix Marketing.

Finance reviewed both bids and the business was awarded to Phoenix Marketing.

Approvals

Requisitioner _____ Date: _____

Dept. Vice President _____ Date: _____
(Under $100,000)

Dept. Sr. VP _____ Date: _____
(Over $100,000)

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Source: https://www.industrydocuments.ucsf.edu/docs/rxlm0004